



LEGACY Land Conservancy

*Protecting and Preserving
Southern Michigan*

Sponsorship Opportunities

**Where else can you make a difference
that will still be here 100 years from now?**

Recognition for all levels of sponsorship:

- ✓ Official recognition in the Conservancy Journal (regional distribution: 2,000)
- ✓ Public recognition on the Conservancy's website, legacylandconservancy.org
- ✓ A subscription to the tri-annual newsletter, The Journal
- ✓ Early notice of events and volunteer opportunities
- ✓ Acknowledgement in the printed event program for the 2010 Land Protection Bus Tour



Your sponsorship supports:

- ▶ The **quality of life** and **sense of community** that you, your employees, and your customers value
- ▶ Protection of our community's **drinking water, clean air, space to live and work, wildlife corridors, recreation lands, and open vistas** of rolling hills, green forests, and sparkling lakes and rivers.
- ▶ Collaborations with local partners to preserve lands in the most **efficient and cost-effective** ways possible

Legacy Land Conservancy

Board of Trustees

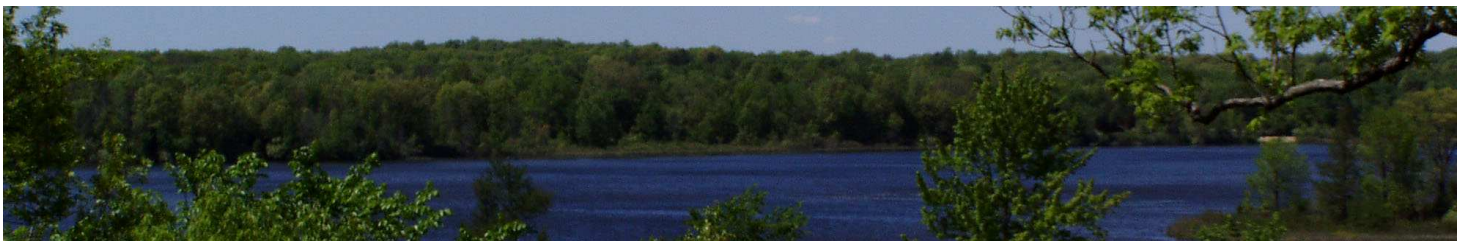
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The Legacy Land Conservancy

Since its founding in 1971, Legacy Land Conservancy, the new name of Washtenaw Land Trust, has protected 4,046 acres of natural areas and farmland. A private 501(c)(3) non-profit, the Conservancy is community-supported (not tax-supported) and serves Washtenaw and Jackson Counties.

2010 Programs

- ▶ **Land protection** in Washtenaw and Jackson counties, with a focus on Nature, Farmland, and Waters
- ▶ **Public programs and workshops** about conservation topics
- ▶ **Stewardship workdays and hikes** at our **five nature preserves**, open for all to enjoy
- ▶ A **Land Protection Bus Tour** showcasing regional conservation successes
- ▶ Helping protect the 100-acre **Frederick Farm** (Conservation funds needed: \$47,000)
- ▶ Raising opportunity funds for the **Waterloo natural corridor** (Conservation funds needed: \$40,000)





Sponsor Levels and Benefits



Leading Sponsor \$10,000

- ★ **Business logo** displayed on event signage at a Conservancy property
- ★ Up to **eight (8)** tickets for the 2010 Land Protection Bus Tour
- ★ **Full-page ad** in the printed event program
- ★ **Subscriptions** to Making a Difference, our special publication for leading supporters, and the tri-annual newsletter The Journal
- ★ **Special invitation** to the annual major donor event
- ★ Official recognition in the Conservancy Journal and website (with logo)

Soaring \$5,000

- ★ Up to **six (6)** tickets for the 2010 Land Protection Bus Tour
- ★ **Full-page ad** in the printed event program
- ★ **Subscriptions** to Making a Difference, our special publication for leading supporters, and the tri-annual newsletter The Journal
- ★ **Special invitation** to the annual major donor event
- ★ Official recognition in the Conservancy Journal and website (with logo)

Flying High \$2,500

- ★ Up to **four (4)** tickets for the 2010 Land Protection Bus Tour
- ★ **Half-page ad** in the printed event program
- ★ **Subscriptions** to Making a Difference, our special publication for leading supporters, and the tri-annual newsletter The Journal
- ★ **Special invitation** to the annual major donor event
- ★ Official recognition in the Conservancy Journal and website (with logo)

Taking Wing \$1,000

- ★ Up to **two (2)** tickets for the 2010 Land Protection Bus Tour
- ★ **Quarter-page ad** in the printed event program
- ★ **Subscriptions** to Making a Difference, our special publication for leading supporters, and the tri-annual newsletter The Journal
- ★ **Special invitation** to the annual major donor event
- ★ Official recognition in the Conservancy Journal and website (with logo)

Floating on Air \$500

- ★ **Logo** in the printed event program for the 2010 Land Protection Bus Tour
- ★ **Subscriptions** to Making a Difference, our special publication for leading supporters, and the tri-annual newsletter The Journal
- ★ **Special invitation** to the annual major donor event
- ★ Official recognition in the Conservancy Journal and website (with logo)

Basic Sponsor \$100

- ★ **Name** in the printed event program for the 2010 Land Protection Bus Tour
- ★ **Subscription** to the tri-annual newsletter The Journal
- ★ Official recognition in the Conservancy Journal and website (name listing)

**Thank you for protecting the local lands that make this community
a great place to live, work, and play!**

For additional information, please contact:
Suzie Heiney
Legacy Land Conservancy
1100 N. Main St. #203, Ann Arbor, MI 48104
(734) 302-5263 - suzie@legacylandconservancy.org



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SPONSORSHIP AGREEMENT



Name _____

Company/Org. _____

Address _____

City, State Zip _____

Email _____

Telephone _____

I/We would like to sponsor at the following level:

- Leading Sponsor:** \$10,000
- Soaring:** \$5,000
- Flying High:** \$2,500
- Taking Wing:** \$1,000
- Floating on Air:** \$500
- Basic:** \$100

Please list this sponsorship under the following name: _____

Payment Options

- Check payable to Legacy Land Conservancy is enclosed
- Charge to my (please circle one): AmEx Visa MasterCard Discover

Name on card _____

Number _____ Exp. _____

Signature _____ Security Code _____

**Thank you for protecting the local lands that make this community
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Please return this form to:
Suzie Heiney
Legacy Land Conservancy
1100 N. Main St. #203
Ann Arbor, MI 48104

Questions? Contact Suzie Heiney (734) 302-5263, suzie@legacylandconservancy.org